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SINGAPORE PRODUCTIONS GOING PLACES

Executives from **Axxis Group**, part of the contingent led by MDA to attend the Cannes Film Festival 2008 walked the red carpet and attended the Gala Premiere of “Kungfu Panda” among Hollywood big names, such as Jack Black, Angelina Jolie, Dustin Hoffman, Brad Pitt, and Lucy Liu.



The team from Axxis Group (from left to right): Bee Goh (Chief Operating Officer), Stanley Toh (Head of Marketing & PR), Karen Ng (Manager, Distribution), Chan Pui Yin (Vice President, Production), and Benjamin Toh (CEO)



Axxis Group announced on 14 May 2008 regarding their plans to launch a media hub in Singapore. The news attracted much attention and was reported on several international media including “Screen Daily”, a predominant media magazine in the Cannes Film Festival. The media hub will provide not only media services to professionals, but also an entertainment complex for the general public. More details are set to be unveiled shortly.

Axxis Group also announced today that its three completed 3-D animation titles, namely “Zodiac, the race begins...”, “Legend of the Sea” and “Fabulous Fat Fish” have received overwhelming interests by the international media community at the Cannes Film Festival 2008. “Zodiac, the race begins...” in particular, has been sold to over 50 territories till-date, while Axxis Group’s latest production “Fabulous Fat Fish” has already been sold to over 30 countries. Intensive negotiations are still on-going with limited territories, including countries such as Romania, Slovenia and the Czech Republic.

Axxis Group has 4 live-action/CGI feature films and a reality television series in the pipeline, and has received pre-sales interests and offers from countries including Germany, France, Russia, India, China, Hong Kong and Thailand.

Benjamin Toh, CEO of Axxis Group said:

“We are very happy with the results we have achieved in this festival, and our objectives are met. This shows that Singapore media companies and productions are getting greater international recognition and we are indeed going global.”



Synopsis of Upcoming Titles

D'Beginning, Axxis Group's biggest budget production to-date, is an eco-disaster adventure that will star A-list Hollywood actors alongside fresh faces.

Bubblegum Crisis is a film based on the same-name original anime series from Japan about 4 young female mercenaries fighting for justice.

13 Killers is a futuristic action-packed adventure story of deceit and suspense.

The Dissolve is a horror thriller derived from a Thai urban legend.

Dragon Island is a reality series and will pit athletic young men from around the region against each other in a quest to discover the next martial arts super-star.

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